

**FOR IMMEDIATE RELEASE Florida Firm Offers Troubled Businesses an Alternative to Layoffs Fort Lauderdale, Florida, October 3, 2003**

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*The unemployment problem continues to grow. The Labor Department announced today that the number of jobless people looking for work had increased yet again to 2.1 million, with a further 5 million reduced to part time work. A Florida firm offers a way out for troubled businesses and their threatened employees.*

The Labor Department announced today that the number of jobless people looking for work during September rose again to 2.1 million, with a further 5 million reduced to part time work. The manufacturing sector shed another 29,000 jobs, representing the 37th straight month of losses, an all time record.

However, help may not be far away for hard pressed employers and the threatened jobs of their workforce.....

"Business owners are laying off large numbers of employees without properly exploring other survival options" responds Roderick Lloyd, President of Florida based turnaround specialists, Lloyd, Benton & Taylor, LLC ("LBT"). He goes on to say, "...while general consulting firms provide a vital service to the distressed business community, their process can take a year or more to complete, by which time many of their clients will be out of business and contributing to the lines of unemployed. In contrast, my firm specializes in fast 90 day turnarounds by focusing exclusively on corporate debt, the number one factor in business failures." Mr. Lloyd has a track record to prove his point with numerous corporate rescues under his belt. His firm's recent successes include a major Florida based public telecommunications company which was turned around in just 45 days, more than doubling its stock price in the process. An earlier 90 day engagement for a publicly held California restaurant franchise was so successful that the company's stock soared from 63c to \$29 by the time LBT's assignment was completed.

LBT now announces the extension of its unique specialty to companies with sales revenue from just \$5m and upwards. How much does all this cost the struggling business? LBT's fee structure is as innovative as their service. Lloyd continues: "We do not accept the concept of charging fees without achieving results, consequently the majority of our engagements are on a results orientated success fee basis and there is no charge or obligation for an initial consultation and assessment. Gearing fees to performance creates a win-win situation for our clients. It also means that

fees will not be an obstacle to businesses urgently needing these services.”

In the challenging area of keeping the nation in business, Lloyd, Benton & Taylor, LLC are showing a winning combination of focus, speed, track record and affordability.

Lloyd, Benton & Taylor, LLC has more than 20 years experience in bringing solutions to troubled public and privately held corporations nationwide in all categories of industry. Roderick Lloyd, its Principal, was instrumental in developing the “Financial Management Program”, which became a benchmark for business planning and restructuring in both the United States and Europe.

For further information about this firm and their services, contact:

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